



# National Conference on Business Analysis



**29** June  
2018



Business  
Analysis in  
2020 &  
Beyond

Venue  
Jeppiaar Engineering  
College, Chennai



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## Agenda: National Conference on Business Analysis 2018

29-June-2018 [Friday]

09:15 AM – 09:45 AM	Delegate Registration
09:45 AM – 09:50 AM	Invocation Song [Tamil Thai Vaazhthu]
09:50 AM – 09:55 AM	<b>Conference Inauguration by</b> Chief Guest: Dr. M. Regeena Jeppiaar, Chairman & Managing Director, Jeppiaar Group of Institutions Guest of Honor: Dr. Venu Gopalakrishnan, Principal, Jeppiaar Engg College
09:55 AM – 10:00 AM	<b>Welcome Address by</b> Mr. Venkadesh Narayanan Principal Consultant, Fyzics Business Consultants Pvt. Ltd., Chennai Dr. Venu Gopalakrishnan Principal, Jeppiaar Engg College
10:00 AM – 10:15 AM	<b>Business Analysis Schema</b> Mr. Venkadesh Narayanan Principal Consultant, Fyzics Business Consultants Pvt. Ltd.
10:15 AM – 10:30 AM	<b>What Are All The Skillsets Expected Out of a HR Business Analyst?</b> Dr. N. Padmavathy & Dr. R. Akila Professor, Jeppiaar Engg College
10:30 AM – 10:45 AM	<b>Crafting a Persuasive Business Case</b> Mr. Vimal Mohan Business Analyst, Flydubai Airlines
10:45 AM – 11:00 AM	<b>Software Selection Process – A Case Study</b> Mr. Clynton Almeida Chief Information Officer, Redington (India) Limited, Chennai
11:00 AM – 11:15 AM	<b>Business Analysis Techniques Part-I</b> Dr. Geeta Rani Assistant Professor, GD Goenka World Institute, Gurgaon
11:15 AM – 11:30 AM	<b>The Trends and Opportunities in Leather Industry in India and Around the Globe</b> Mr. R. Selvam, IAS Executive Director, Council for Leather Exports, Govt. of India
11:30 AM – 11:45 AM	<b>BREAK</b>
11:45 AM – 12:00 PM	<b>Role of Business Analysis in Digital Transformation</b> Mr. Sathya Narayanan Kumar Principal Solution Architect, Tech Mahindra
12:00 PM – 12:15 PM	<b>Contract Management</b> Mr. Anand Gunasekaran CEO, Teems India Towerlines Private Limited





12:15 PM – 12:30 PM	<b>Business Analysts View of Machine Learning</b> Dr. Sakshi Babbar Associate Professor, GD Goenka University, Gurgaon
12:30 PM – 12:45 PM	<b>Stunning Process Mapping Using MS Visio</b> M/s. Sahaya J Augustine Vice President, Specialist – BA, BNY Mellon Technology
12:45 PM – 01:00 PM	<b>Business Analysis Certifications</b> Mr. Vikram Sivaraman Assistant Vice-President, Fyzics Business Consultants Pvt. Ltd.
<b>01:00 PM – 02:00 PM</b>	<b>LUNCH</b>
02:00 PM – 02:10 PM	<b>BUSINESS ANALYSIS QUIZ</b> Mr. Vikram Sivaraman Assistant Vice-President, Fyzics Business Consultants Pvt. Ltd.
02:10 PM – 02:25 PM	<b>The Past, Present and Future of Business Analysis</b> Mr. Arunkumar Kandasamy Product Owner, Ford Motor Company
02:25 PM – 02:40 PM	<b>Role of Business Analyst in Artificial Intelligence Projects</b> Mr. Kamatchinathan Rajendran Business Analyst, Hexaware Technologies
02:40 PM – 02:55 PM	<b>Need for Business Analysis in Governance</b> Mr. RR Clement IRS Additional Commissioner of Income Tax
02:55 PM – 03:10 PM	<b>Why Peripheral Competencies are Important for Business Analysts?</b> Mr. Shashank Jain Sr. Business Analyst, CGI
<b>03:10 PM – 03:25 PM</b>	<b>BREAK</b>
03:25 PM – 03:40 PM	<b>The Relationship Between BRD-RSD-TSD</b> Mr. Venkadesh Narayanan Principal Consultant, Fyzics Business Consultants Pvt. Ltd.
03:40 PM – 03:55 PM	<b>Blockchain – Emerging Domain</b> Mr. Mohan Kumar Subramani Technical Lead – Rapid Prototyping, Wipro
03:55 PM – 04:10 PM	<b>Do You Play a Role in Protecting Your Organizations IPR As a Business Analyst?</b> Mr. Ram Jawahar Assistant Controller of Patents & Designs, Govt. of India
04:10 PM – 04:25 PM	<b>Why a BA need to understand IoT?</b> Mr. Srinivasan Krishnamachari AVP, Changepond Technologies
04:25 PM – 04:40 PM	<b>The Career Path of a Business Analyst</b> Mr. Satish Kumar SVN Senior Business Manager, HCL Technologies Ltd





<b>04:40 PM – 04:55 PM</b>	<b>Storytelling With Data</b> Mr. Vinu CT Assistant Professor, Indian Institute of Management (IIM), Trichy
<b>04:55 PM – 05:10 PM</b>	<b>Fundamentals of Finance and Accounting for Business Analysts</b> Mr. Mohanakrishnan CA, V Mohanakrishnan & Associates
<b>05:10 PM – 05:25 PM</b>	<b>Process Improvements</b> Dr. A. Xavier Kennedy Head – Research and Development, Carborundum Universal Limited
<b>05:25 PM – 05:40 PM</b>	<b>Tips to Master Your Domain to Succeed As a Business Analyst</b> M/s. Gomathi Viswanathan Vice President – Software Services, UniMity Solutions
<b>05:40 PM – 05:50 PM</b>	<b>Certificate Distribution</b>
<b>05:50 PM – 05:55 PM</b>	<b>Vote of Thanks</b>
<b>05:55 PM – 06:00 PM</b>	<b>National Anthem</b>

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